

# The Spring Festival



**Chinese New Year**  
**Or**  
**Lunar New Year**





# Chinese Culture and Tradition in the XX1st century

Wu

Huiyong

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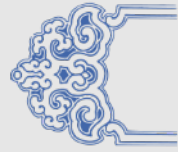
**China Model?**



壹  
ONE

Chinese Culture and Tradition





# Four Ancient Civilizations

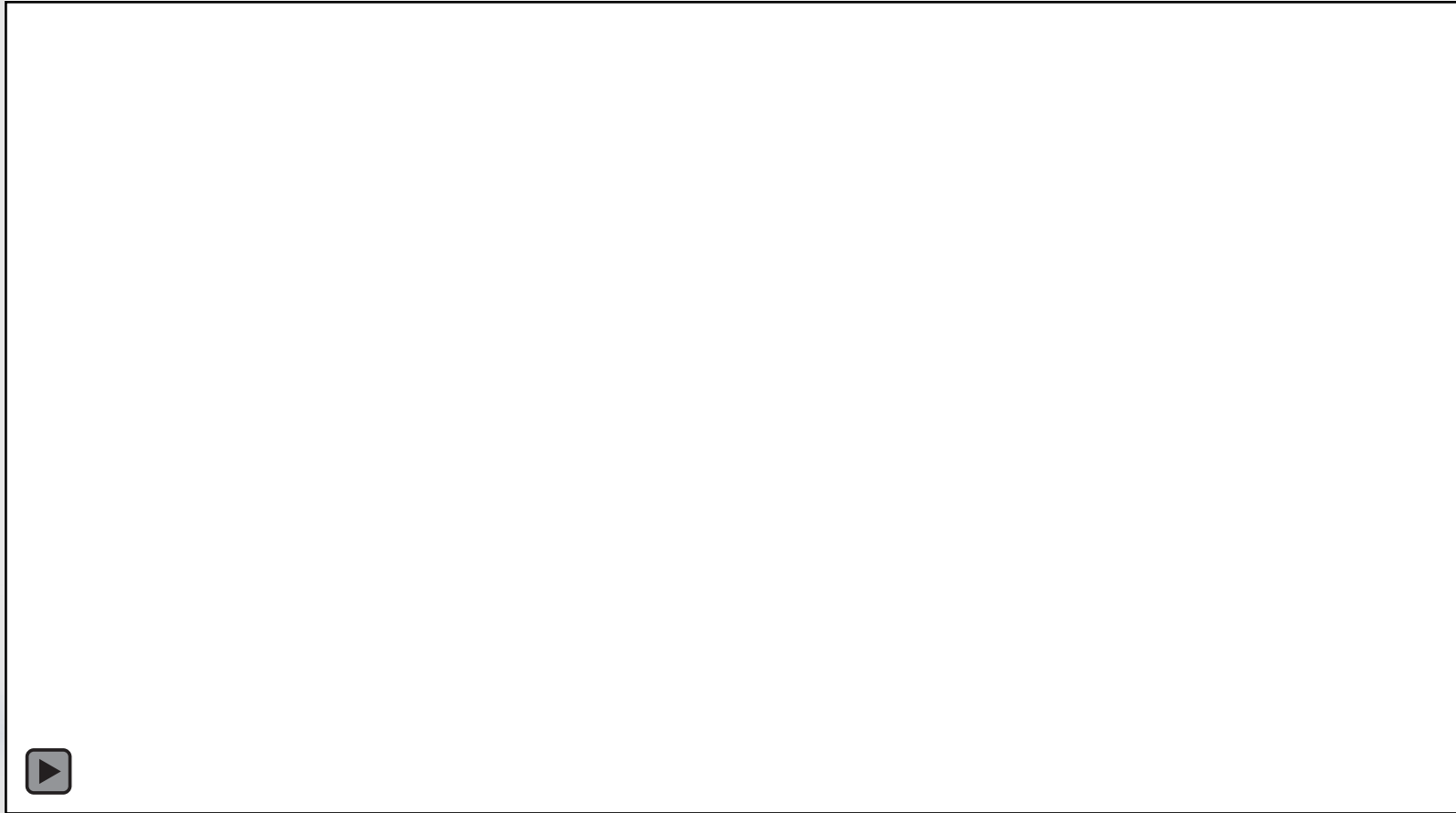
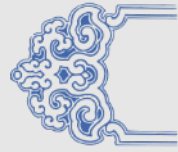


- **ancient Babylon**
- **ancient Egypt**
- **ancient India**
- **China**

# China's Geography



stable and closed environment

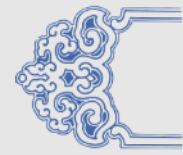


The geographical environment made it possible for convenient and frequent exchanges between ethnic civilizations in Europe. That's why the rise of Europe, the industrial revolution, and the great geographical discoveries are not surprising or accidental in Europe at all.

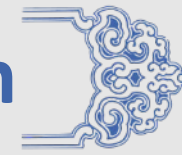


# agriculture civilization



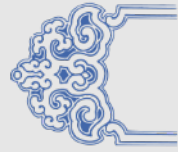


# agriculture civilization

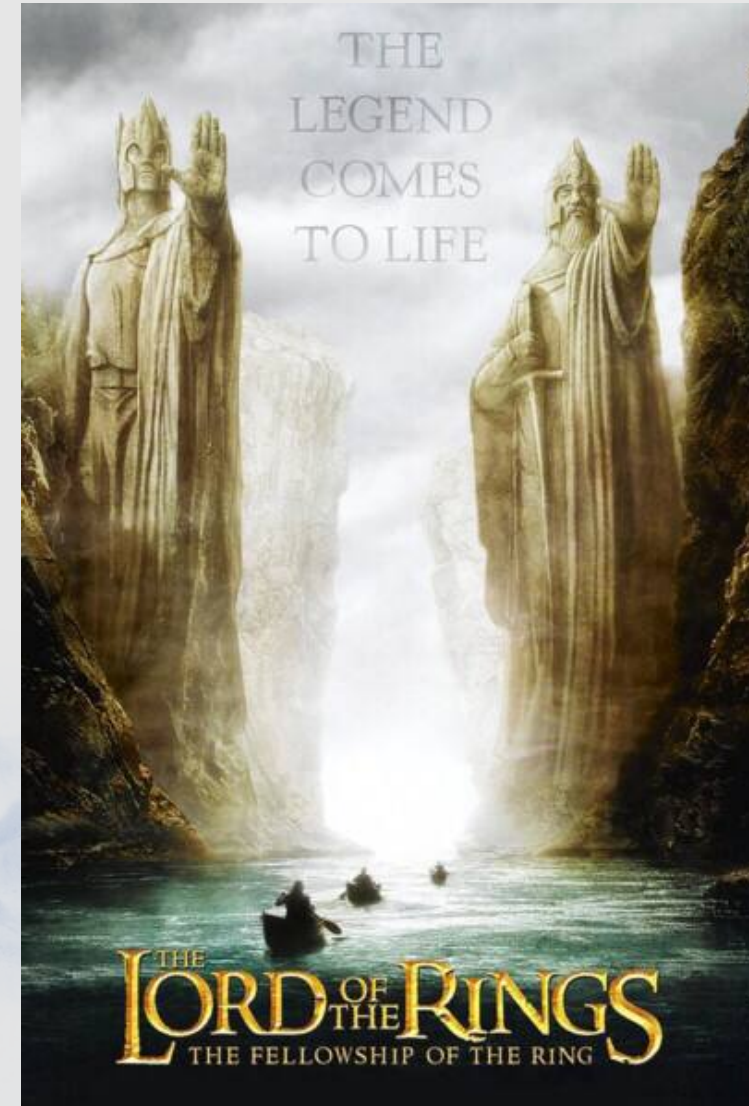
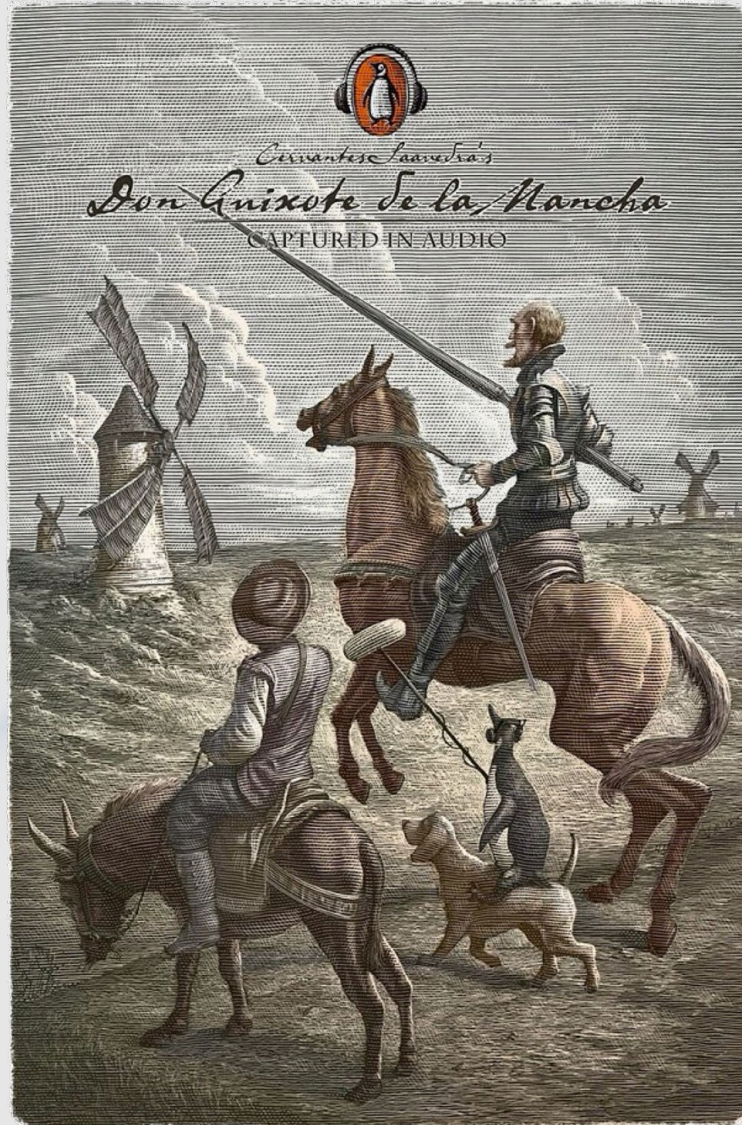
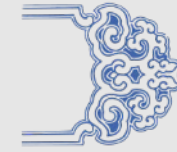


# the Mediterranean Sea





# Adventures



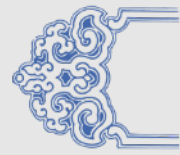


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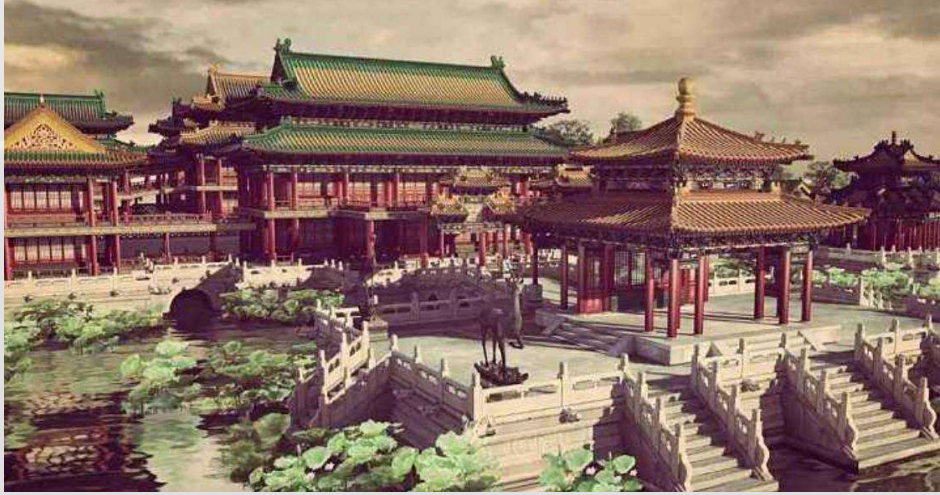
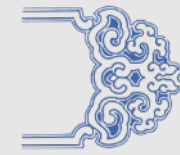
TW

The Loss of  
Confidence in  
Chinese Culture





# The Old Summer Palace



# The Old Summer Palace (Now)



**Chinese agricultural civilization**  
**V.S.**  
**Western industrial civilization**





# Westernization Movement



# Chinese calligraphy

也羣賢畢至少長咸集此地  
有峻嶺茂林脩竹又有清流激湍映帶左右引以為流觴曲水列坐其次雖無絲竹管弦之盛一觴一詠一足以暢叙幽情是日也天朗氣清惠風和暢仰觀宇宙之大俯察品類之盛所以遊目騁懷足以極視聽之娛信可樂也夫人之相與俯仰一世或取諸懷抱悟言一室之內或因寄所託放浪形骸之外雖翫會殊靜跡不同當其欣

千字文  
天地玄黃宇宙洪荒  
閏餘成歲律呂調  
劍號臣闕珠稱衣  
龍師火帝鳥官人  
弔民伐罪周業發



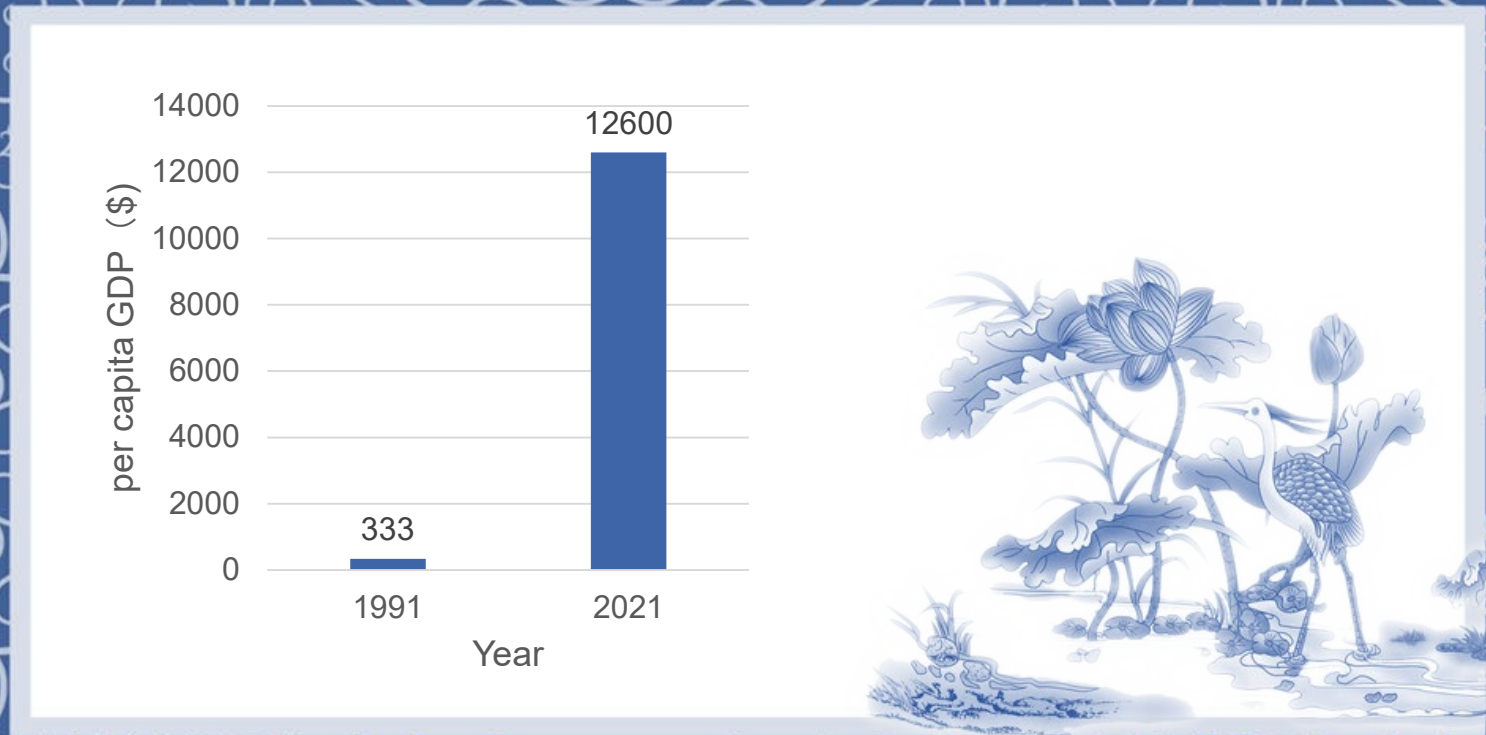
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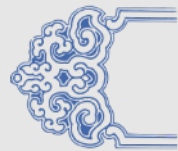
**Three**

The New Development of Chinese  
Culture in the 21st Century



# The Change of China's per capita GDP



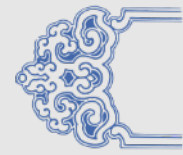


# Traditional Elements Reappear

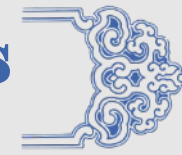


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# Traditional Elements Reappear



# Traditional Elements Reappear



美篇

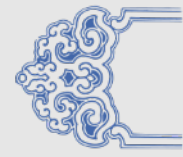
@康良

美篇号: 164493

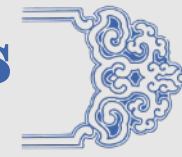
# Traditional Elements Reappear

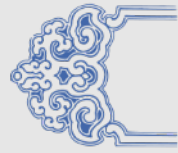






# Traditional Elements Reappear





# Traditional Elements Reappear

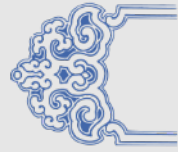


Red packets in the traditional sense are also called lucky money, which is money wrapped in red paper packets for children given by elders with best wishes during the Lunar New Year.

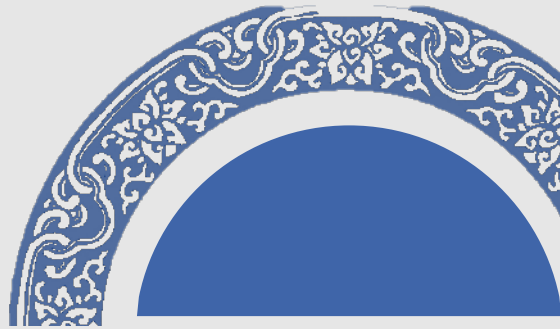
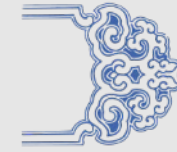
# snatching virtual red packets



the traditional culture, which was considered outdated and backward, has become more attractive in the new century.



# The Core part of Culture



The core part of culture includes perceptions, views, beliefs, values, attitudes, tradition, history and so on.

All these are abstract, are invisible.



The essential core consists of traditional ideas and especially their attached values.

## three levels of mutual integration and absorption



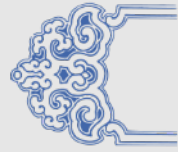
The self-sufficient economy of small agriculture and cottage industry, supplemented by small market commodity exchange



The bureaucratic system (bureaucrats are selected through examinations) is governed by the centralized monarchy, so that the imperial court decrees go directly to the basic-level governments



the spiritual world, composed of Confucianism, Buddhism, and Daoism, which is in harmony with the above-mentioned economic-political structure.



# **new cultural identity**



It is a new subjectivity that transcends the subjectivity of traditions.



**industrial culture**



**traditional  
culture**



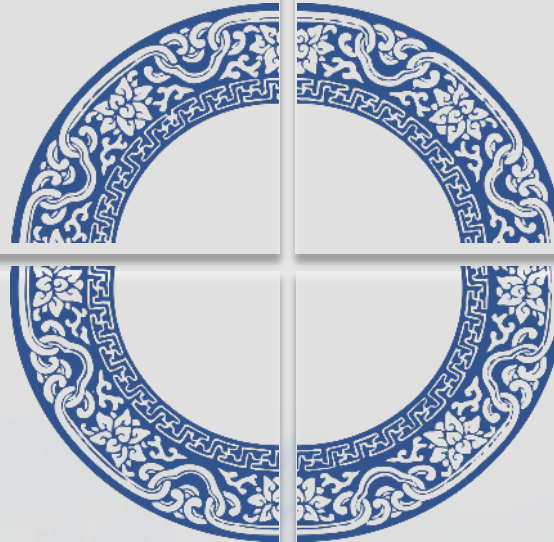
**the latest  
achievements of  
social practice**



# **The reconstruction of the cultural confidence**

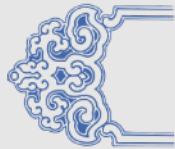
**It is essentially the  
reconstruction of its own  
"language and discourse"**

**changing from an "object  
role" that is "expressed" by  
the West to a "subject role"**



**a path of modernization  
with distinctive  
characteristics that is so  
different from that of the  
West.**

**A possible Chinese  
solution for social  
development**



**stage 1**  
**Learing**



**stage 2**  
**rebuilding**





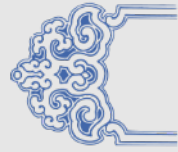


肆

**Four**

China Model?



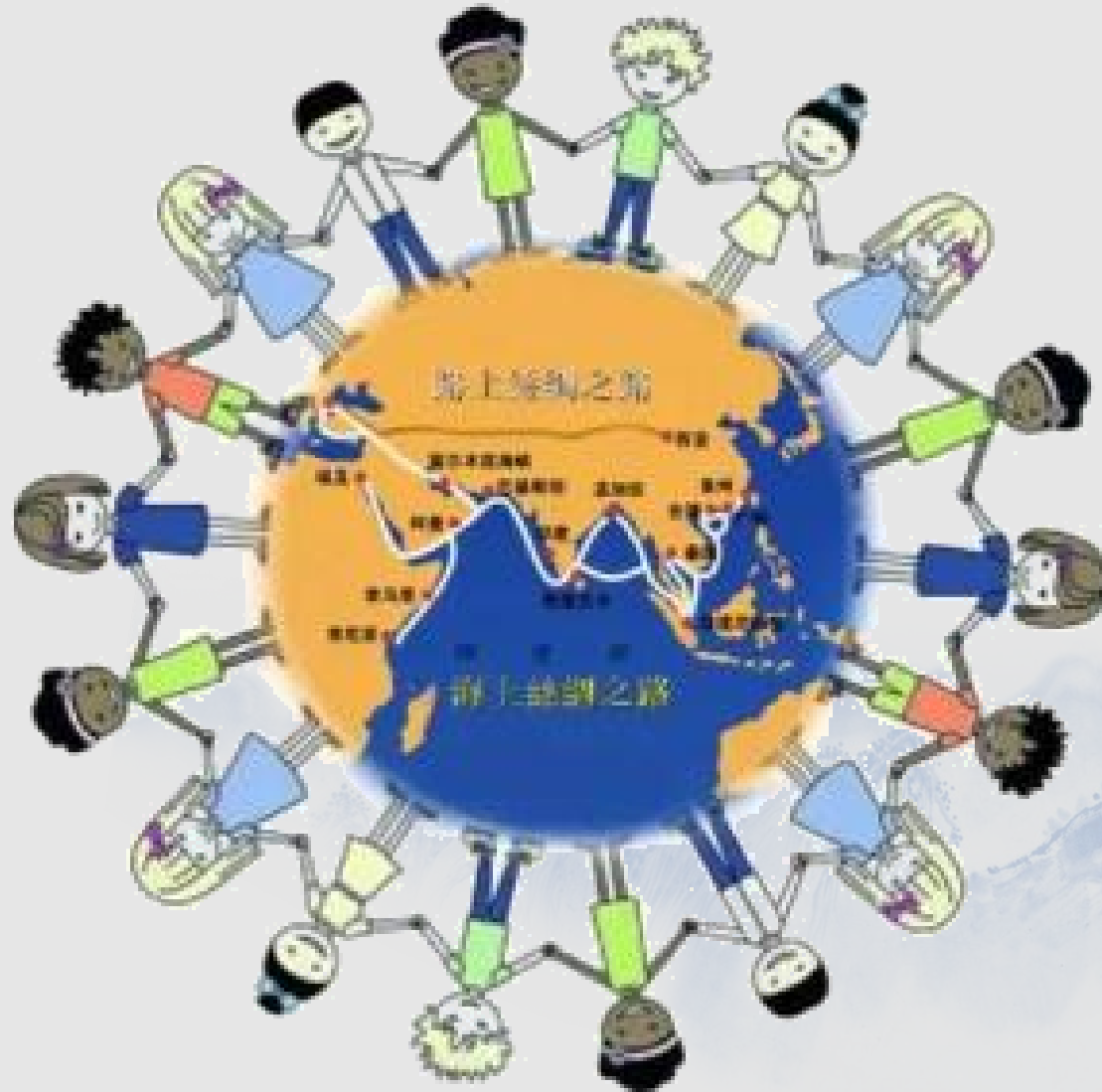


# A GOOD human nature



Human nature is good

# An overall harmony in Chinese traditional culture



Chinese scholars are trying to argue that, the worldview of an overall harmony in Chinese traditional culture is likely to be a system that can promote real peace and benign interaction between various cultures, thereby thoroughly solve the existing problems in the world cultural communication and offer a sustainable development of the globe cultures.

# An overall harmony in Chinese traditional culture



The Chinese tradition focus on “仁(benevolence)” and emphasize ethical behavior in communications. The ideal individual in would be a person who is well integrated into a perfect ethical system.

**Values:  
China V.S. West**

**China**  
**a**

a "universal harmony"



**West**

the maximization of  
individual interests

# The Confucian Edification System Based on Free



When westerners use their own cultural logic to interpret the Chinese edification, they will get a misconception that it is an ideological restricts to free will.



# Thank you

Wu Huiyong