









MASTER'S DEGREE IN WINE CULTURE: WINE TOURISM IN THE DUERO RIVER BASIN

COMPULSORY CORE COURSES


Code	Course	ECTS	TYPE
 6797	Wines around the World: Types and Tastings	7	Compulsory
6798	Master's Thesis	18	Compulsory

ELECTIVE COURSES (Choose 35 credits)


Module I: GRAPE GROWING AND WINE PRODUCTION (18 ECTS credits)

Code	Course	ECTS	TYPE
 6799	Wine Production Zones and Terroirs Delimitation	3	Elective
 6800	Landscapes of Vineyards	3	Elective
 6801	Viticulture at XXI Century	4	Elective
 6802	Innovative and Traditional Winemaking Processes	4	Elective
 6952	Wine, Wellness and Health	4	Elective

Module II: HISTORY, HERITAGE AND WINE (10 ECTS credits)

Code	Course	ECTS	TYPE
 6803	Architecture and Wine	3	Elective
6804	Wine into Art and Literature	3	Elective
6805	Cultural Aspects of the Wine Routes	4	Elective

Module III: TURISTICAL MANAGEMENT AND LAW (14 ECTS credits)

Code	Course	ECTS	TYPE
6806	Planning and Promotion of the Rural Tourism	4	Elective
 6807	Digital Ecosystems of the Wine Tourism	3	Elective
6808	Tax planning of the Tourist Companies	4	Elective
6809	Wine Routes	3	Elective

Module IV: MARKETING AND ECONOMICAL ASPECTS OF VINE AND WINE PRODUCTS (14 ECTS credits)

Code	Course	ECTS	TYPE
6810	Economic Environment of Wine World	3	Elective
6811	Economic Aspect of Oenotourism	3	Elective
6812	Marketing and Wine Tourism I	4	Elective
6813	Marketing and Wine Tourism II	4	Elective



English Friendly Courses.

- Fall Semester = 1º Semester
- Spring Semester = 2º Semester

Elective courses require a minimum of students and could change the semester

Final Degree Dissertation and Internships may need special requirements