

MASTER'S DEGREE IN RESEARCH IN MANAGEMENT AND BUSINESS ECONOMICS

COMPULSORY CORE MODULES:

Code	Course	ECTS	Semester
7502	Research Methodology in Business Economics	6	Fall
7503	Research Techniques in Business Economics	6	Fall
7504	Theory of Firm	6	Fall
7505	Levelling in Statistics and Mathematics	3	Fall

Code	Course	ECTS	Semester
7506	Final Master's Project	12	Spring

ELECTIVE COURSES: Students must take 30 elective credits (5 courses) The student must choose one major field of study.

Major: Business Management

Essential option:

Code	Course	ECTS	Semester
7507	Research in Strategic Management	6	Fall

Elective options:

Code	Course	ECTS	Semester
7508	Operations and Innovation Management	6	Spring
7509	Organizational Structure and Human Resources	6	Spring
7510	Entrepreneurship	6	Spring

Major: Accounting

Essential option:

Code	Course	ECTS	Semester
7511	Research in Accounting	6	Fall

Elective options:

Code	Course	ECTS	Semester
7512	Techniques applied to the Analysis of Financial Information	6	Spring
7513	Corporate Information: New Areas	6	Spring
7514	Accounting, Corporate Governance and Value Creation	6	Spring

Major: Marketing

Essential option:

Code	Course	ECTS	Semester
7515	Research in Marketing	6	Fall



Elective options:

Code	Course	ECTS	Semester
7516	Strategic Marketing	6	Spring
7517	Consumer Behaviour	6	Spring
7518	Commercial Distribution and Communication	6	Spring

Major: Financial Economy

Essential option:

Code	Course	ECTS	Semester
7519	Research in Finance	6	Fall

Elective options:

Code	Course	ECTS	Semester
7520	Company Valuation	6	Spring
7521	Corporate Governance	6	Spring
7522	Investments	6	Spring

IMPORTANT INFORMATION:

🔀 English Friendly Courses.
Fall Semester = 1 ^o Semester
Spring Semester= 2 ^o Semester
Elective courses require a minimum of students and could change the semester
Final Degree Dissertation and Internships may need special requirements