




BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT (BILINGUAL, SPANISH)




1st Year

Code	Course	ECTS Credits	Semester
5526	Principles of Economics	6	Fall
5527	Statistics	6	Fall
5528	Company Law	6	Fall
5529	Company Applied Informatics	6	Fall
5530	Mathematics I	6	Fall
5531	Commercial Law	6	Spring
 5532	Introduction to Accounting	6	Spring
5533	Microeconomics	6	Spring
5534	Analysis of Financial Operations	6	Spring

ELECTIVE COURSES:

 5535	Business English I	6	Spring
5536	Business French I	6	Spring





2nd Year

Code	Course	ECTS Credits	Semester
 5545	Financial Accounting	6	Fall
5537	Fundamentals of Business Administration	6	Fall
5538	Macroeconomics	6	Fall
5539	Statistics and Introduction to Econometrics	6	Fall
 5543	Fundamentals of Marketing	6	Fall
5540	Economic History	6	Spring
5541	Mathematics II	6	Spring
 5542	Human Resource Management I	6	Spring
5544	Spanish & World Economy	6	Spring

ELECTIVE COURSES:

 5546	Business English II	6	Spring
5547	Business French II	6	Spring


3rd Year

Code	Course	ECTS Credits	Semestre
5548	Operations Management I	6	Fall
 5549	Financial Economics	6	Fall
5550	Marketing Management I	6	Fall
5551	Company Taxation	6	Fall
5552	Management Accounting	6	Fall
5553	Financial Management I	6	Spring
 5554	Marketing Management II	6	Spring
 5555	Strategic Management I	6	Spring
 5556	International Economics	6	Spring



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4th Year


Code	Course	ECTS Credits	Semester
5557	Financial Management II	6	Fall
5558	Production and Analysis of Financial States	6	Fall
 5559	Final Degree's Project	12	Fall/ Spring

ELECTIVE COURSES:




Block A: Marketing

5560	Marketing Research	6	Fall
5562	Commercial Distribution and Electronic Marketing	6	Fall
5561	Marketing Communication	6	Spring
5563	Consumer Behaviour	6	Spring
5564	Sectorial Marketing	6	Spring



Block B: Business Administration and Management

5565	Strategic Management II	6	Fall
5566	Human Resource Management II	6	Fall
 8509	International Business Management	6	Spring
5569	Companies Set-up and SMEs Management	6	Fall

Non-Block related Optional Courses

5571	Labour Law	6	Spring
 7303	Corporate Social Responsibility	6	Fall
 7426	Financial Analysis and Planning	6	Fall
5572	Multivariate Methods in Data Analysis	6	Fall
5573	Management Operative Methods	6	Spring
5570	Management Control	6	Spring
 5574	Supervised Placements in a Company	18	Fall/ Spring

IMPORTANT INFORMATION

 English Friendly Courses.
 Course available in English Language
<ul style="list-style-type: none"> • Fall Semester = 1º Semester • Spring Semester = 2º Semester
Elective courses require a minimum of students and could change the semester
Final Degree Dissertation and Internships may need special requirements