



BACHELOR'S DEGREE IN AUDIOVISUAL COMMUNICATION (2010)

Audiovisual Communication studies, a subsidiary discipline of the Information Sciences, provide a satisfactory framework for the analysis, the creation and the production of different audiovisual products. Accordingly, its seven modules include theoretical-practical subjects related to culture, communication, journalism, radio and television, photography and cinema, publicity, and the new Information and Communication Technologies.


1st YEAR

without teaching

2nd YEAR

without teaching

3rd YEAR


Code	Courses	ECTS	Semester
5649	Sound Narrative	6	Fall
5650	Audiovisual Narrative	6	Fall
5651	The History of Filmmaking	6	Fall
5655	Persuasiveness in Advertising	6	Fall
5652	The Semiotics of Communication	6	Spring
5653	Drama and Culture Productions in Radio Broadcast	6	Spring
 5654	Theory and Technique of Photography	6	Spring

ELECTIVE COURSES



Major: Communication

Code	Courses	ECTS	Semester
5659	Propaganda and Image in History	6	Fall
5658	Communication Deontology	6	Fall
5661	Author's Rights and Audiovisual Media	6	Fall
5657	Myth Creation in a Mass Society	6	Spring
5662	Independent Filmmakers	6	Spring

Major : New Technologies

 5663	Animation Techniques	6	Spring
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4th YEAR

Code	Courses	ECTS	Semester
5664	New Information Technologies Narrative	6	Fall
5665	Structure of the Audiovisual System	6	Fall
 5666	Dramatics on Television	6	Fall
5667	Culturals on Television	6	Spring
5668	Structure of the System of New Communication Technologies	6	Spring
 5669	Final Degree's Project	6	Spring




ELECTIVE COURSES: Choose 24 credits: 2 courses from each semester.


Major: Culture

Code	Courses	ECTS	Semester
 5671	Production of a Cultural Project	6	Spring


Major: Communication

Code	Courses	ECTS	Semester
 5672	English in the Mass Media	6	Fall
5673	Corporate and Business Communication	6	Fall
5674	Analysis of Audiovisual Narrations	6	Fall
5675	Thematic Photography	6	Spring


Major : New Technologies

Code	Courses	ECTS	Semester
 5676	Audiovisual Production and Post-Production	6	Fall
5677	Production, Video-Creation and Digital Design	6	Spring

External Internships

Code	Courses	ECTS	Semester
 5678	External Internships	6	Fall/Spring

IMPORTANT INFORMATION

 English Friendly Courses.
<ul style="list-style-type: none"> • Fall Semester = 1º Semester • Spring Semester= 2º Semester
Elective courses require a minimum of students and could change semester.
Final Degree's Project and External Internships may need special requirements.

BACHELOR'S DEGREE IN AUDIOVISUAL COMMUNICATION (2022)

Audiovisual Communication studies, a subsidiary discipline of the Information Sciences, provide a satisfactory framework for the analysis, the creation and the production of different audiovisual products. Accordingly, its seven modules include theoretical-practical subjects related to culture, communication, journalism, radio and television, photography and cinema, publicity, and the new Information and Communication Technologies.

1st YEAR

Code	Courses	ECTS	Semester
8432	Spanish in the media	6	Fall
8433	Image Theory	6	Fall
8434	Sociology of Culture	6	Fall
8435	Technology of the Audiovisual Media	6	Fall
8436	Digital Edition I	6	Fall
8437	Communication Theory	6	Spring
8438	Computing Science applied to Audiovisual	6	Spring
8439	Digital Edition II	6	Spring
8440	Introduction to Advertising	6	Spring
8441	Sound Design and Postproduction	6	Spring



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2nd YEAR

Code	Courses	ECTS	Semester
8442	Anthropology and Communication	6	Fall
8443	Media Law	6	Fall
8444	Transmedia Design	6	Fall
8445	Audiovisual Production	6	Fall
8446	Writing Skills for the Media	6	Fall
8447	Social Communication History	6	Spring
8448	Communication Psychology	6	Spring
8449	Contemporary Art and Video creation	6	Spring
8450	Theory and Technical Skills in Radio and TV Broadcasting	6	Spring

ELECTIVE COURSES (Choose 6 credits)

8451	Gender Policies in Cultural Industries	6	Spring
8452	Journalism and Theatre	6	Spring

3rd YEAR (to be implemented in 2024/2025)

Code	Courses	ECTS	Semester
8453	Narrative of New Communication Technologie	6	Fall
8454	Film History	6	Fall
8455	Audiovisual Script Writing	6	Fall
8456	Production and Audiovisual System	6	Fall
8457	Audiovisual Narrative	6	Spring
8458	Sound Fiction	6	Spring
8459	The Semiotics of Communication	6	Spring
8460	Introduction to Photography	6	Spring

ELECTIVE COURSES

Code	Courses	ECTS	Semester
8461	Entertainment and Mass Media	6	Fall
8462	Author's Rights and Intellectual Property	6	Fall
8463	Myths and Imaginaries in Audiovisual Culture	6	Spring
8464	Artistic Direction	6	Spring

4th YEAR (to be implemented in 2024/2025)


Code	Courses	ECTS	Semester
8465	Oral Communication and Professional Skills	6	Fall
8466	Documentary Workshop	6	Fall
8467	Economics applied to Communication	6	Fall
8468	Multimedia Fiction	6	Spring
8469	Communication in Social Media	6	Spring
8470	BA Thesis / BA Dissertation	6	Spring

ELECTIVE COURSES: Choose 24 credits: 2 courses from each semester.

Code	Courses	ECTS	Semester
8471	Spanish Cinema	6	Fall
8472	Modelling, Animation and 3D	6	Fall
8473	Photography, Themes and Composition	6	Fall
8474	Audiovisual Postproduction	6	Fall
8475	New Technologies applied to Audiovisual	6	Fall
8476	Film d'auteur	6	Spring
8477	Public Opinion, Persuasion and Propaganda	6	Spring
8478	Organizational Communication and Communication Plans	6	Spring
8479	Marketing Applied to Audiovisual Media	6	Spring
8480	External Work Placement	6	Fall / Spring



IMPORTANT INFORMATION

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