



# Scenario Analysis: Decision-Making Using Modern Tools

Blended Intensive Program (BIP)

11<sup>th</sup> - 15<sup>th</sup> of March 2024

Hosted by

International Business Programme

NHL Stenden University

of Applied Sciences

Leeuwarden, The Netherlands



**HAMK**

Häme University  
of Applied Sciences



## THE PROJECT

Experience a captivating journey into an alternate world where the East India Company never colonized India in 1800 AD. In our Blended Intensive Program (BIP), we delve deep into the realm of historical 'what ifs' and their potential impact on today's political landscape.

### Program Highlights:

1. **Blending Online and On-Campus Learning:** The program seamlessly combines online and on-campus elements. Background information is acquired in the online sessions, setting the stage for intensive on-campus activities.
2. **Guest Lecturers:** We enhance the learning experience by inviting two guest lecturers who share their expertise, enriching the discourse on alternative scenarios and their alternate impacts.
3. **Mastering Decision-Making Tools:** To navigate the intricacies of alternate history, students acquire vital decision-making skills and gain proficiency in the 'What If' analysis concept. These tools empower them to make informed judgments about alternative historical scenarios.
4. **Understanding the concept of alternate timelines.**
5. **Unearthing the History of the East India Company:** Understanding the context is key. Students delve into the history of the East India Company, gaining insights into the factors that shaped its influence on India and the world.
6. **Harnessing ChatGPT:** Our program equips students with the essential skill of working with ChatGPT, an AI-powered language model. They learn to leverage its capabilities to analyze and interpret historical data in a new light.
7. **Crafting Compelling Poster Presentations:** The culmination of their work occurs during the physical week, where students craft visually engaging posters that showcase the results of their research. Poster presentation methods are honed to perfection.

Our BIP structure includes two online sessions, expertly designed to prepare students for the immersive on-campus week. The result? A well-rounded and in-depth understanding of how history shapes our world.

Join us on this intellectual adventure as we unravel the threads of history, empowering you to envision a world where the East India Company's influence on India never took place.

Our BIP is accessible to students with interest and passion in the highlights presented, and it can be particularly interesting to students with the following backgrounds: International Business and Management; Technology; Social Sciences; Culture and International Relations.

# VIRTUAL PROGRAMME

| Date & Time                     | Programme  | Information   | Online Platform | Responsible  |
|---------------------------------|--|---|-----------------|--|
| <b>MONDAY February 5, 2024</b>  |  |   |                 |  |
| <b>Insert Time</b>              | Introduction<br><br>Reminders:<br>'Taste of Culture' – food and snacks<br>'Fair' – professional attire | -Introduction of teachers and universities (5 min/p.p.)<br>-Introduction of Students<br>-Short introduction of the BIP program<br>-Purpose of the Virtual Programme (5 min) | Ms Teams        | <b>NHLS: Sam Mosallaeipour (Lead)</b><br>NHLS: Irina Dragomir (Support)<br>HAMK: Anu-Maria Laitinen (Support)<br><b>3rd partner</b>  |
| <b>Insert Time</b>              | History of East India Company (EIC)  | -Research the history of EIC  | Ms Teams        | <b>NHLS: Roberto Piorno (Lead)</b><br>NHLS: Sam Mosallaeipour & Irina Dragomir (Support)<br>HAMK: Anu-Maria Laitinen (Support)<br><b>3rd partner</b>                         |
| <b>Insert Time</b>              | What-If Analysis: Decision-Making Tools Part 1   | -Application of the Decision-Making Tools   | Ms Teams        | <b>DIVISION BETWEEN ALL LECTURERS</b><br><b>NHLS: Sam Mosallaeipour (Lead)</b><br>NHLS: Irina Dragomir (Support)<br>HAMK: Anu-Maria Laitinen (Support)<br><b>3rd partner</b> |
| <b>MONDAY February 12, 2024</b> |  |   |                 |  |
| <b>Insert Time</b>              | What-If Analysis: Decision-Making Tools Part 2   | -Application of the Decision-Making Tools   | Ms Teams        | <b>DIVISION BETWEEN ALL LECTURERS</b><br><b>NHLS: Sam Mosallaeipour (Lead)</b><br>NHLS: Irina Dragomir (Support)<br>HAMK: Anu-Maria Laitinen (Support)<br><b>3rd partner</b> |
| <b>Insert Time</b>              | Working With ChatGPT   | -Practice using ChatGPT   | Ms Teams        | <b>Iris or Floyd</b><br><b>NHLS: Sam Mosallaeipour (Lead)</b><br>NHLS: Irina Dragomir (Support)<br>HAMK: Anu-Maria Laitinen (Support)<br><b>3rd partner</b>                  |

## ON-CAMPUS PROGRAMME

| Date & Time                  | Programme                           | Information   | Location   | Responsible   |
|------------------------------|-------------------------------------|---|--|---|
| <b>SUNDAY March 10, 2024</b> |                                     |   |  |   |
| Until 19.00                  | Day of Arrival                      |   |  |   |
| <b>19.30</b>                 | <b>Welcome &amp; Get-Together</b>   |   | <b>TBA</b>   | NHLS: BIP Student Assistants  |
| <b>MONDAY March 11, 2024</b> |                                     |   |  |   |
| 9.00 - 9.30                  | Check-in and meet your peers        | Start-off with coffee, tea, etc.<br><br>Pick-up:<br>- Badges (name tag cord)<br>- Goodie bags (pen, notebook, group sign)             | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | NHLS: BIP Student Assistants  |
| 9.30 – 10.30                 | Official opening and welcome speech | Opening speech (10-15 min)  | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | <b>Opening speech:<br/>Executive Board or<br/>Academic Director</b> |
|                              |                                     | Introduction of teachers and universities, purpose of the week and program of the week (15 min).                                      |  | NHLS: Sam Mosallaeipour   |
|                              |                                     | Use the group sign and find your group incl. Project group photo (20 min).<br><br>Photo with all participants (10 min).               | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | NHLS: BIP Student Assistants  |
| 10.30 - 11.00                | Short break (tea, coffee, cookies)  | Get to know your group members.   | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | NHLS: BIP Student Assistants  |
| 11.00 - 13.00                | Working Session Part 1              | Description of the final outcome<br>Description of the project and starting to work with the facilitators on the end product (poster) | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | All teachers involved   |

| Date & Time                   | Programme   | Information   | Location   | Responsible   |
|-------------------------------|---|---|--|---|
| 13.00 - 14.15                 | Lunch   | Arranged by IB  | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>Canteen</b>  |   |
| 14.15 - 15.30                 | Working Session Part 2                            |   |  | All teachers involved   |
| 15.30 - 16.00                 | NHL Stenden Campus Tour                           | Join a tour of the campus.  |  | NHLS: BIP Student Assistants  |
| 16.00 - 17.30                 | Taste of Culture                                  | Share typical bites and snacks from your own country and culture.                             | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | NHLS: BIP Student Assistants  |
| 18.00 - ...                   | Official opening dinner (staff)                   |   | TBA  |   |
| <b>TUESDAY March 12, 2024</b> |   |   |  |   |
| 9.00 - 09.30                  | Welcome and check-in                              |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  |   |
| 09.30 - 10.30                 | <b>Guest lecture for use of AI for poster</b>     | DaIE, ChatGPT etc. Create link to <b>critical thinking and complexity (Anu-Maria's ideas)</b> | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  | <b>Guest lecturer<br/>NHLS: Sam<br/>Mosallaeipour (Lead) &amp;<br/>Irina Dragomir (Support)</b> |
| 10.30 - 11.00                 | Short break (tea, coffee, cookies)                |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  |   |
| 11.00 - 13.00                 | <b>Workshop cultural background, Europe, etc.</b> |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  | <b>HAMK: Anu-Maria<br/>Laitinen (Lead)<br/>NHLS: Sam<br/>Mosallaeipour (Support)</b>            |
| 13.30 - 15.00                 | Lunch on 't Pannekoekschip                        | Arranged by IB.   | Willemskade 69, 8911 AZ Leeuwarden   |   |
| 15.30 - 16.30                 | Canal Tour of Leeuwarden                          | Arranged by IB.   | (opposite the book shop Van der Velde/in front of the sports shop Intersport at de Nieuwestad.                 |   |

| Date & Time                     | Programme                          | Information   | Location   | Responsible           |
|---------------------------------|------------------------------------|---|--|-----------------------|
| <b>WEDNESDAY March 13, 2024</b> |                                    |   |  |                       |
| 9.00 - 13.00                    | Working Session Part 3             |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8,<br/>2.44<br/>2.47<br/>2.62<br/>2.65</b>                           | All teachers involved |
| 13.00 - 14.15                   | Lunch                              | Arranged by IB  | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>Canteen</b>  |                       |
| 14.15 - 17.30                   | Working Session Part 4             | The day ends with the delivery of a prototype   | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | All teachers involved |
| 17:30 - ...                     | Dinner with students and staff     |   | TBA  |                       |
| <b>THURSDAY March 14, 2024</b>  |                                    |   |  |                       |
| 9.00 - 11.00                    | Prototype presentations            | Each group presents their prototype (max. 10 min.) and receives feedback from all teachers involved (max. 5 min.) | <b>NHL Stenden<br/>Leeuwarden Campus,<br/>The Mill Building<br/>(Rengerslaan 8-10, 8917<br/>DD Leeuwarden)</b> | All teachers involved |
| 11.00 - 11.30                   | Short break (tea, coffee, cookies) |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  |                       |
| 11.30 - 13.00                   | Working Session Part 5             |   | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, A.063 (Auditorium)</b>  | All teachers involved |
| 13.00 - 14.15                   | Lunch                              | Arranged by IB  | <b>NHL Stenden<br/>Leeuwarden Campus<br/>R8, 2.44<br/>2.47<br/>2.62<br/>2.65</b>                               |                       |

| Date & Time                  | Programme  | Information  | Location   | Responsible                  |
|------------------------------|--|--|--|------------------------------|
| 14.15 - 17.30                | Working Session Part 6                                   | <p><b>The day ends with the delivery of the final product.</b></p> <p><b>Check when the deadline for the Posters has to be to make sure they can be printed on time for Friday morning – Irina check</b></p> | NHL Stenden<br>Leeuwarden Campus<br>R8, A.063 (Auditorium)   | All teachers involved        |
| <b>FRIDAY March 15, 2024</b> |  |  |  |                              |
| 08.00 - 9.30                 | Setting up the FAIR                                      |  | NHL Stenden<br>Leeuwarden Campus,<br>The Mil Building<br>(Rengerslaan 8-10, 8917<br>DD Leeuwarden) |                              |
| 9.30 - 10.00                 | Welcoming guests and FAIR opening speech                 | <p><b>Welcoming guests: other programmes and jury members -can ask Peter who to invite</b></p> <p>Start-off with tea, coffee, cookies</p>  | NHL Stenden<br>Leeuwarden Campus,<br>The Mil Building<br>(Rengerslaan 8-10, 8917<br>DD Leeuwarden) |                              |
| 10.00 - 13.00                | The FAIR   | Public votes for best project  | NHL Stenden<br>Leeuwarden Campus,<br>The Mil Building<br>(Rengerslaan 8-10, 8917<br>DD Leeuwarden) | NHLS: BIP Student Assistants |
| 13.00 - 14.30                | Lunch Buffet   | Arranged by IB.  | NHL Stenden<br>Leeuwarden Campus,<br>The Mil Building<br>(Rengerslaan 8-10, 8917<br>DD Leeuwarden) |                              |
| 14.30 - 15.30                | Official closing incl. speech and announcing the winners | Evaluating the project<br>Announcing public's best project<br>Announcing Business Representative's winner  | NHL Stenden<br>Leeuwarden Campus,<br>The Mil Building<br>(Rengerslaan 8-10, 8917<br>DD Leeuwarden) | <b>Closing Speech: IB MT</b> |
| 18.00 - ...                  | Official closing dinner (staff)                          | Arranged by IB.  | TBA  |                              |
| Gifts                        |  | € 25 x 8 pax   |  | € 200                        |
| <b>Total Estimated Cost:</b> |  |  |  | € 5908                       |

## BUDGET INDICATION STUDENT EXPENSES

| Item   | Estimated Cost       |
|--|----------------------|
| <b>Recommended Student Accommodation</b>   |                      |
| Alibi Hostel Leeuwarden  | € 174 p.p (6 nights) |
|  |                      |
| <b>Flights</b>   |                      |
| HAMK (Tampere - Amsterdam; Amsterdam - Tampere)  | Direct flight: € 130 |
| <b>3rd partner</b>   |                      |
|  |                      |
| <b>Public Transport (Train): Schiphol Airport - Leeuwarden; Leeuwarden - Schiphol Airport</b>  |                      |
| Travel with group tickets<br>-during the week between 9.00 and 16.00, after 18.30 and before 6.30<br>-during the weekend all day<br>2 persons € 34 (p.p. € 17,00)<br>3 persons € 34 (p.p. € 11,33)<br>4 persons € 38 (p.p. € 9,50)<br>5 persons € 42 (p.p. € 8,40)<br>6 persons € 46 (p.p. € 7,67)<br>7 persons € 50 (p.p. € 7,15) |                      |
| Travel full-price € 29,40 one train trip   | € 58,80              |
| <b>Meals</b>   |                      |
| Alibi Hostel Leeuwarden Breakfast € 9,50 x 6 days  | € 57                 |
| Supermarket breakfast € 5 x 6 days   | € 30                 |
| Dinner out in the city € 20 x 5 evenings   | € 100                |
| Supermarket dinner € 10 x 5 evenings   | € 50                 |